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PROJECT OVERVIEW

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Why Mobile-Age?

What is the problem/issue being addressed?

- Europe's older adults are **growing steadily**.
- Agencies are increasingly providing their services through **digital platforms**
- **Open data** offers the possibility to make more services available to older adults.
- **BUT** – challenge is that it may **exclude** older adults from the design and use of such services.
- Co-creation of **meaningful** services

Why is it important for society?

- It is important for older adults to have access to **meaningful** government services, and to be **full** participants.



Field Sites

Bremen – Social inclusion and digital information.



South Lakeland - Loneliness and social isolation in rural settings



Zaragoza – Friendly, accessible routes and neighbourhoods



Thessaloniki – Digital health services



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